

...the Christchurch Viewing Studio takes care of all your requirements, so you and your clients can relax and focus on what you do best...

Our Facility Offers...

- Newly designed, state of the art meeting and focus group facility
- Comfortable seating for up to 12 participants
- Air conditioned
- Ground floor access
- Client viewing room seats up to 6 and includes video screens
- Free WiFi
- Smart TV
- Recording facilities and DVD of recording
- Flip chart, white board, paper, pens, glue, scissors, clipboards etc.
- Hosted by professional staff
- Catering options
- Also an excellent facility for usability testing, job interviews, off-site business meetings, training sessions, team-building sessions and presentations



Contact Us Today:

147 Papanui Road, Merivale,
Christchurch 8014

www.chchviewingstudio.co.nz

Email info@chchviewingstudio.co.nz

Tel: (03) 374 8959 Free phone 0800 67 46 46



Proudly delivered to you by...



Christchurch
Viewing Studio
market research facility



- Focus Group Facility
- Client Viewing Room
- Video recording
- Usability Testing Facilities
- Qualitative Recruitment Services



Qualitative Recruitment

- Experienced Christchurch based qualitative recruitment team
- Expertise with recruiting, general public, senior business executives and other specific target groups of people
- We consult with you to identify your specific requirements and formulate a tailored plan to meet your specific needs
- Our rates offer great value and are highly competitive given the quality of recruit and service

Established in 2007, the Christchurch Viewing Studio is owned and operated by Opinions Market Research Ltd, the South Island's premier market research agency.

Comprehensive Research and Viewing Facilities

GREAT LOCATION

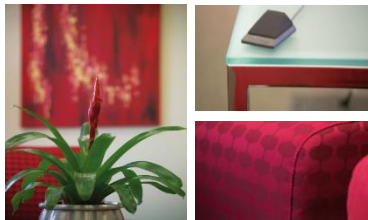
Located in central Christchurch but away from the rebuild and just 20 minutes from the airport, is the Christchurch Viewing Studio - *Christchurch's premier facility for holding focus groups.* And we are just two minutes' walk from Merivale Mall, with an array of great shops, cafes, restaurants and hotels.

ENSURING WE UNDERSTAND AND MEET YOUR NEEDS

Our years of experience conducting qualitative research led us to create a facility with the needs of research participants, moderators and clients in mind. We consult with you to identify your needs and build the optimal package for you.

SPACIOUS RESEARCH STUDIO

Comfortable seating is provided for up to 12 participants in an ambient and comfortable, spacious environment with ground floor access and air conditioning.



CLIENT VIEWING ROOM

Your clients can see and listen to what consumers have to say via a one way mirror and enjoy the relaxed atmosphere of our purpose built client viewing room. We can accommodate up to 6 clients at one time.

5 STAR SERVICE

Our professional and friendly hostess staff are on hand to provide five star hospitality, arrange catering, and if desired organise your accommodation, transport and meal requirements.

SMART TECHNOLOGY

Play video footage, Skype or watch TV on our 50 inch Smart TV, enjoy free WiFi and collect a DVD of your focus groups at the end of the evening. Finally, your clients can watch the focus groups live using our state of the art viewing facilities.

We are confident you will be impressed with our professional service tailored to satisfy all your needs